



Central Statistical
Bureau of Latvia

Tourism Demand in Latvia During Summer 2025

An Analysis of Accommodation Establishment Data

Baltic Nature Tourism and the UK Market
Lauku Ceļotājs

Dita Zemīte
Deputy Director of the Department

Environmental Statistics Department
Environmental Statistics Methodology Division
Central Statistical Bureau of Latvia

Phone.: +371 67366690
Email: dita.zemite@csp.gov.lv

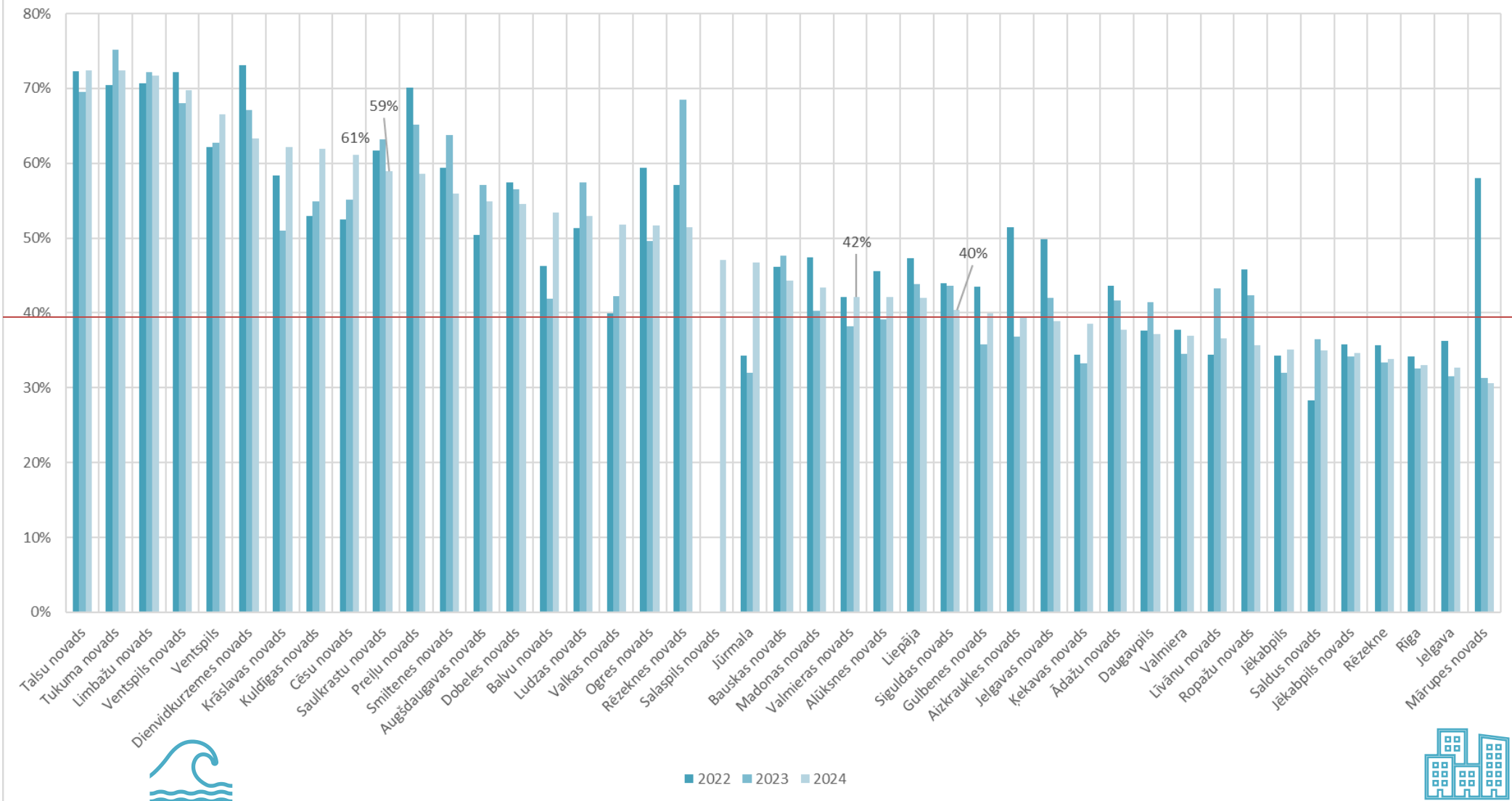
12/11/2025
Annas Koku Skola



Central Statistical
Bureau of Latvia

Tourism seasonality in Latvia (2022-2024)

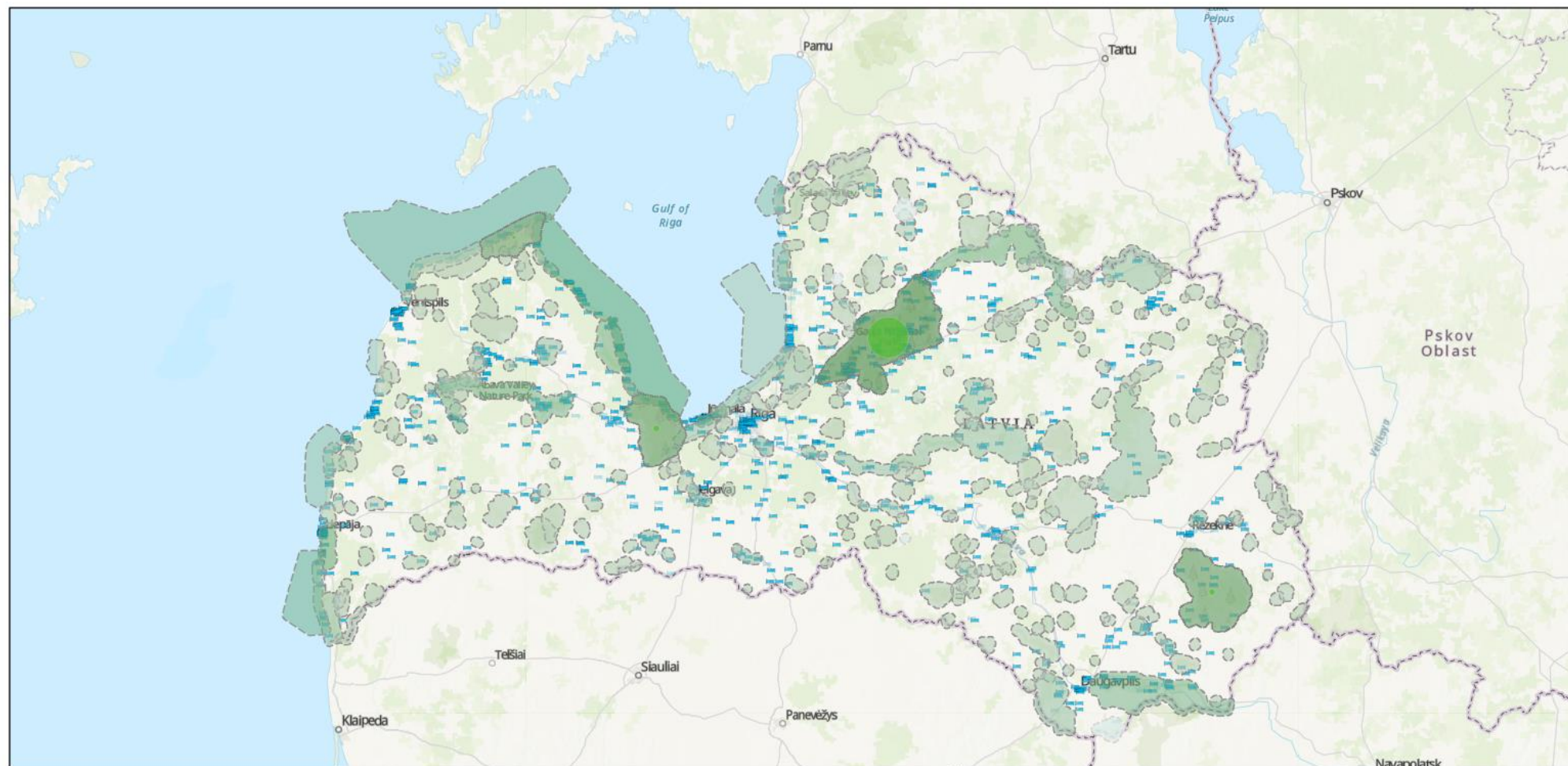
Tūrisma sezonālitate Latvijā - top 3 mēnešu īpatsvars attiecībā pret kopējo gada nakšu skaitu teritorijā (2022-2024)





Central Statistical
Bureau of Latvia

Accommodation offer in NATURA 2000 areas and within a 2 km buffer zone around them



11/10/2025

Naktsmitņu skaits Latvijas Nacionālajos parkos un 2 km buferzonā



100

Buferzona ap Nacionālajiem parkiem

Naktsmitņu skaits NATURA 2000 teritorijās

0 - 3

4 - 10

11 - 23

24 - 65

66 - 101

1

1 - 1.94

1.94 - 8

Buferzona NATURA 2000 teritorijām

Natura 2000

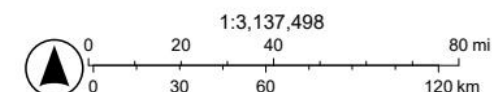
Naktsmitņu pakalpojumi sniedzēji Latvijā

1,010 - 1,080

1,080 - 1,268

1,268 - 1,340

World_Hillshade



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, ©
OpenStreetMap contributors, and the GIS User Community, Esri,
USGS

Dita Zemīte



(1993-...)



Survey on the Activities of Hotels and Other Tourist Accommodation Establishments

- Variables about resident and nonresident visitors at Latvian tourist accommodation and the nights they spend, occupancy of rooms and beds, country of residence;
- The survey includes economically active individual merchants and commercial companies, whose core business sector corresponds to NACE Rev. 2. 5510, 5520, 5530, and other merchants and individuals providing accommodation services;
- The number of statistical units in census – 1400;
- Period – month;
- The main legal basis is Regulation (EU) No. 6 of July 2011 of the European Parliament and the Council. 692/2011 concerning European statistics on tourism and repealing Council Directive 95/57/EC (Text with EEA relevance).

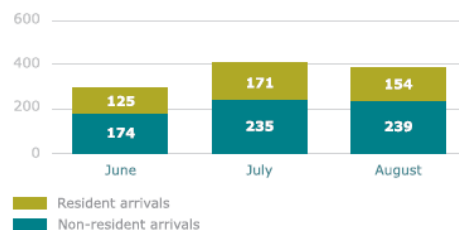


Tourism season in Latvia

peak period: June–August

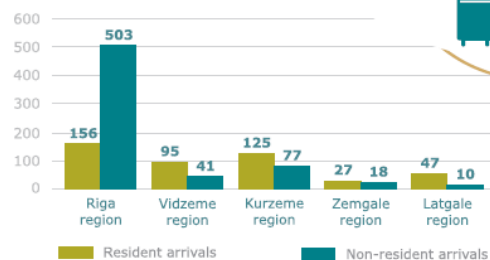
2025

Arrivals at tourist accommodation, summer 2025 (thousand)



Source: official statistics portal (TUV020m)

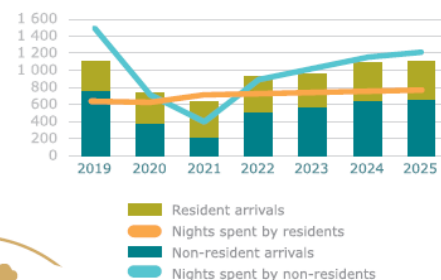
Arrivals at tourist accommodation by region, summer 2025 (thousand)



Source: official statistics portal (TUV050m)

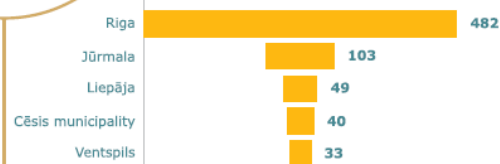
Statistical regions – <https://stat.gov.lv/en/statistics-themes/environment/nature-resources/publications-and-infographics/21408-statistical>

Arrivals and nights spent at tourist accommodation, summer 2019–2025 (thousand)



Source: official statistics portal (TUV020m)

Top 5 municipalities and State cities with the most arrivals at tourist accommodation, summer 2025 (thousand)



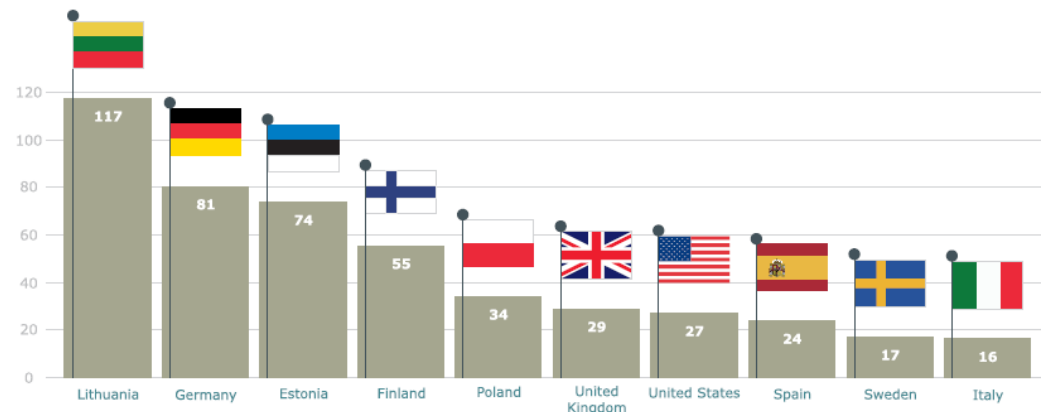
Source: official statistics portal (TUV050m)

Arrivals at tourist accommodation by type of establishment, summer 2025 (%)



Source: official statistics portal (TUV020m)

Top 10 countries of residence for non-resident arrivals, summer 2025 (thousand)



Source: official statistics portal (TUV030m)

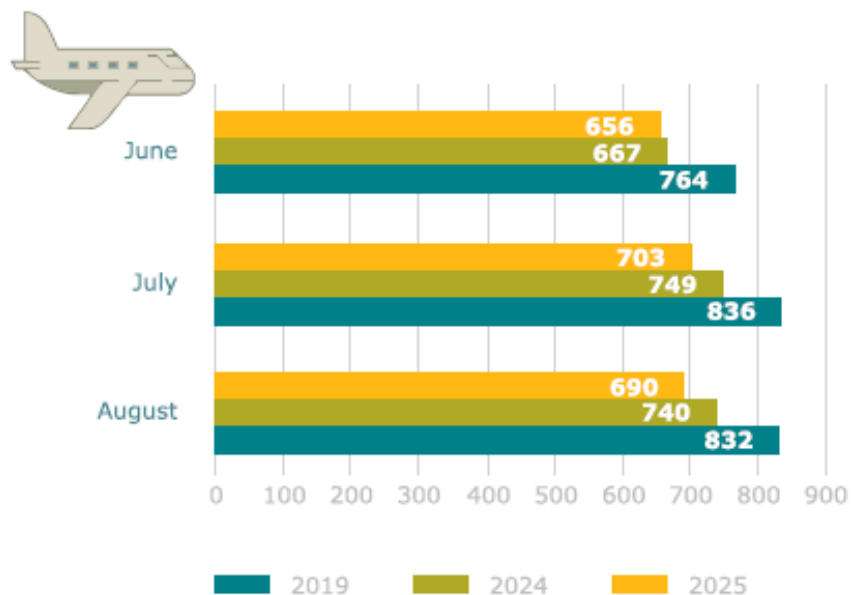
Top 5 countries of residence for non-resident arrivals, summer 2019, 2014 and 2025 (thousand)

2019	2024	2025
Germany 117	Lithuania 126	Lithuania 117
Russia 91	Germany 79	Germany 81
Lithuania 87	Estonia 72	Estonia 74
Estonia 61	Finland 53	Finland 55
Finland 49	Poland 30	Poland 34



Central Statistical
Bureau of Latvia

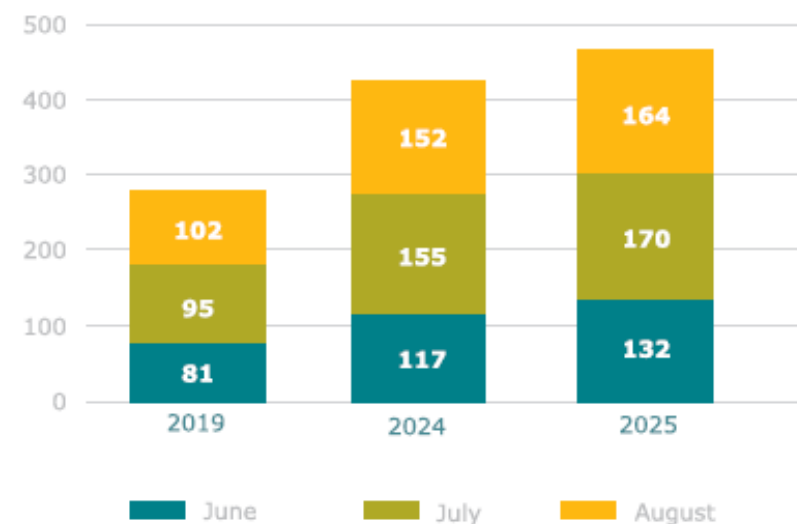
Passenger traffic at Riga Airport, summer 2019, 2024 and 2025 (thousand)



Source: official statistics portal (TPG010m)



Visitor exports in Latvia (inbound tourism expenditure, million euro)



Source: monthly data from Latvijas Banka balance of payments, item 'Travel' – goods and services purchased in Latvia by non-resident travellers, excluding transport expenses – as of 15 October 2025 (<https://statdb.bank.lv/lb/Data/137>)



Central Statistical
Bureau of Latvia

Tourism Demand in Latvia During Summer 2025
An Analysis of Accommodation Establishment Data

Dita Zemīte

Tourism in Estonia 2025

[Previous years](#)

Accommodated tourists and nights spent

- ☐ Number of accommodated tourists
- ☒ Number of nights spent

Country of residence

United Kingdom

County or city

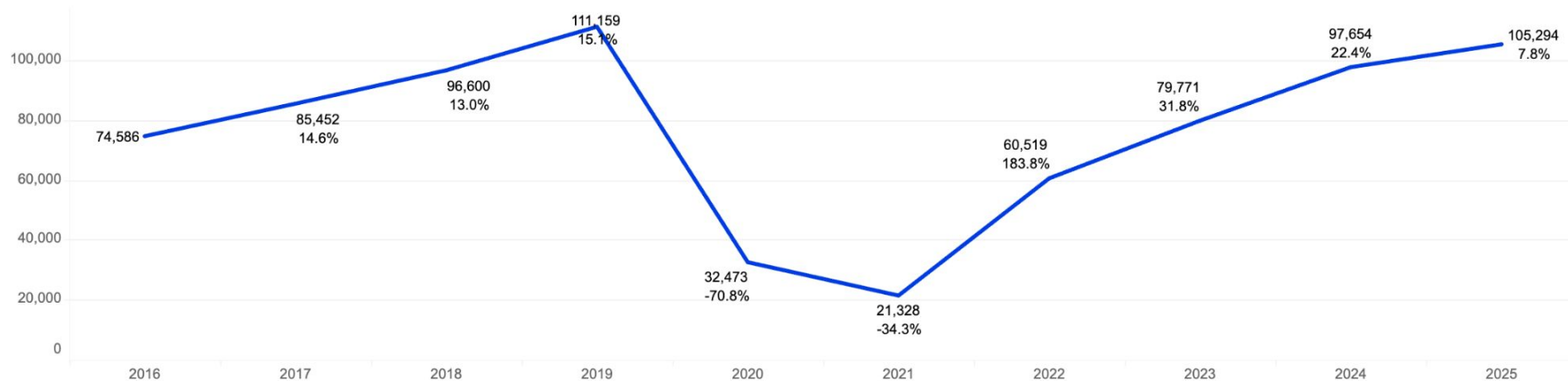
Estonia

Period

(Multiple values)

Number of nights spent in accommodation establishments: years compared (United Kingdom, Estonia)

Graph shows the result of 8 months of all years. You can choose months from the filter.



Source: Statistics Estonia

Starting from January 2018, the administrative borders of several counties changed. Until December 2017 accommodation statistics by county are shown according to the old administrative division, starting from January 2018 - according to the new administrative division. This means that only the data on Harju, Hiiu, Saare and Viljandi counties as well as the data on Tallinn, Pärnu and Tartu are fully comparable. The biggest change concerned Pärnu, Lääne, Võru and Põlva counties, the borders of other counties changed to a lesser extent.



Accommodated tourists and nights spent

☒ Number of accommodated tourists
☐ Number of nights spent

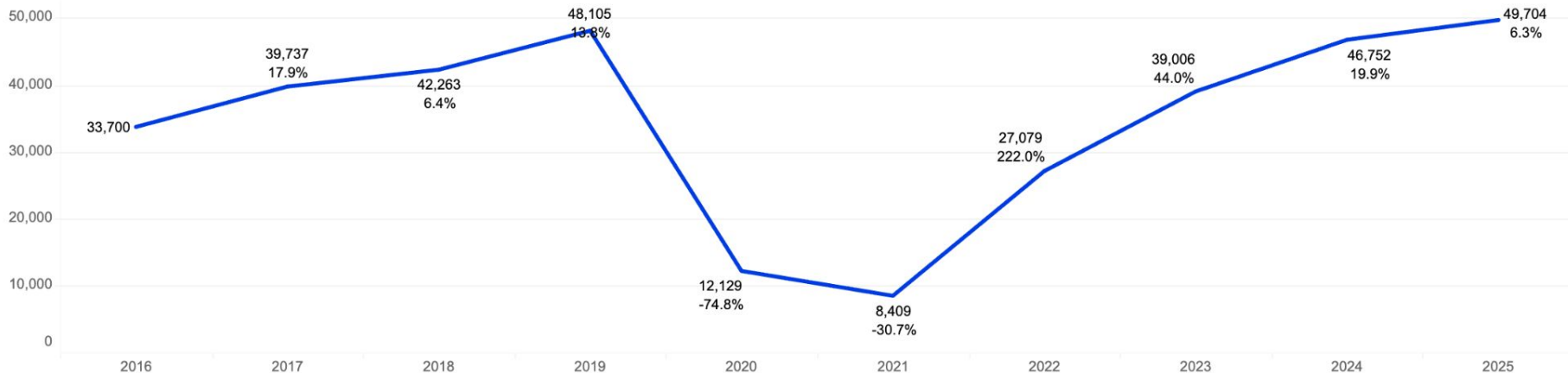
Country of residence:

County or city:

Period:

Number of accommodated tourists in accommodation establishments: years compared (United Kingdom, Estonia)

Graph shows the result of 8 months of all years. You can choose months from the filter.



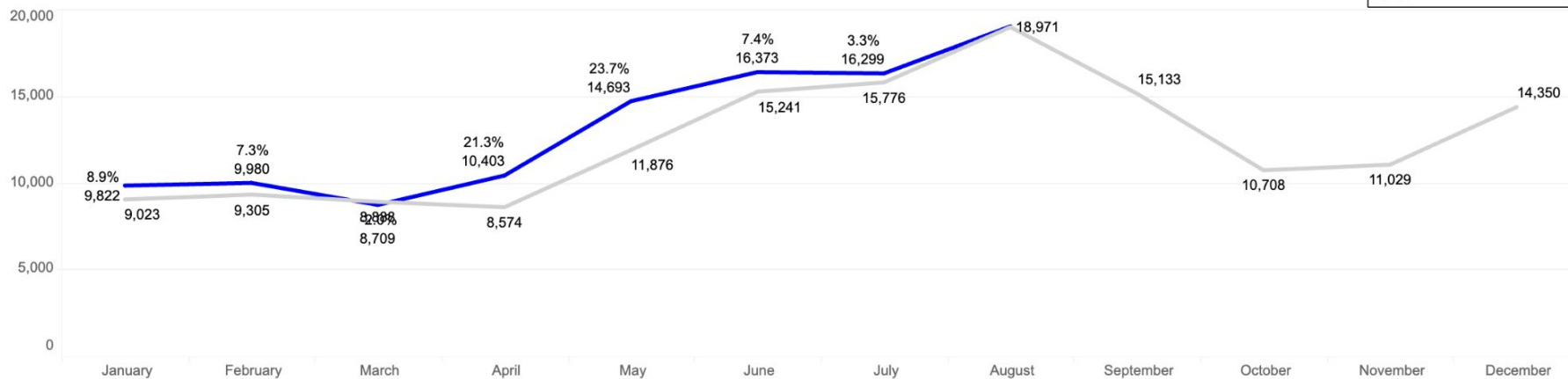
Source: Statistics Estonia

Starting from January 2018, the administrative borders of several counties changed. Until December 2017 accommodation statistics by county are shown according to the old administrative division, starting from January 2018 - according to the new administrative division. This means that only the data on Harju, Hiiu, Saare and Viljandi counties as well as the data on Tallinn, Pärnu and Tartu are fully comparable. The biggest change concerned Pärnu, Lääne, Võru and Põlva counties, the borders of other counties changed to a lesser extent.

Number of nights spent in accommodation establishments: months compared (United Kingdom, Estonia)

Choose year to compare

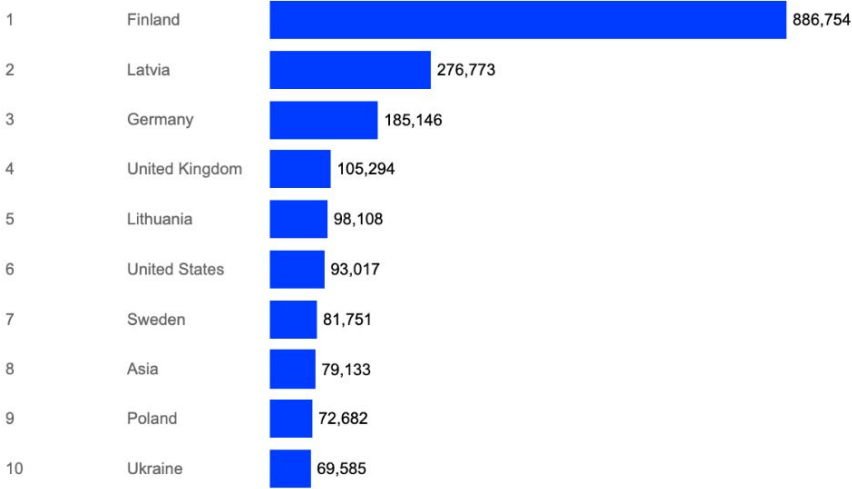
2024



If data for certain months and regions are considered confidential by Statistics Estonia, it is not possible to show these figures on the chart.

Source: Statistics Estonia

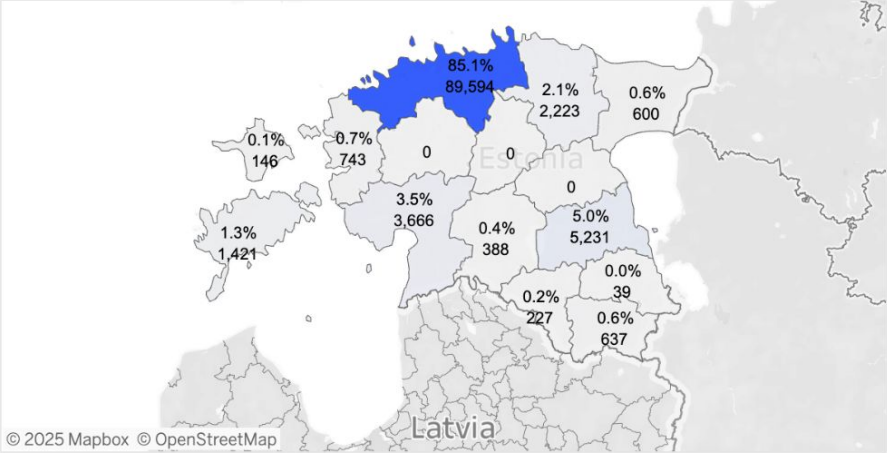
Number of nights spent by top 10 foreign countries: Estonia



Source: Statistics Estonia

Number of nights spent per county: United Kingdom

Statistics Estonia has not published data for all counties in all months (they are confidential). To get a more detailed overview of data for a specific destination by month, select the destination from the menu above.



Source: Statistics Estonia