

Central Baltic Programme

Project:	Exports of Artisan Cheese and Complementary Fine Food products from Latvia, Estonia, and Finland to the UK
Project ID and acronym:	CB1000584 Fine Food North

1st PROJECT PARTNER MEETING

13 August, 2026

Venue: Nordic Hotel Forum (<https://www.nordichotels.eu/>)

AGENDA

12:00 - 13:00 **Light lunch**

13:00 – 17:00 Introduction, information from JS – Ms. Alamets Ylari, project manager
Presentation and discussion of project activities:

Activity 1.1.	Open call for cheese and fine food producers SMEs. Info on LV/EE/FIN producers interested to take part in the project. Each partner introduce SMEs to be involved in the project.
Activity 1.2.	Baltic-Finnish Fine Food brand identity for UK market entry.
Activity 1.3.	Preparation and training support to SMEs to enter in UK market
Activity 1.4.	National events
Activity 2.1	Promotion and networking with the Cheese community internationally. Upcoming: Signing up for World Cheese awards: https://gff.co.uk/myguild/ (video: https://vimeo.com/1204458650?fl=ip&fe=ec)
Activity 2.2.	Promotion and sales events in UK
Activity 2.3.	Promotion and sales support materials
Activity 2.4	Project communication

- **Registration:** <https://forms.gle/a8tK3UAdLhRcoXA97>

NB! Please register by 6 August at the latest.

- **Contact person from the Estonian Rural Tourism Organization:**

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